

The Women's Council of Realtors and Sitterle Homes present

The Art of Real Estate

Thursday, April 29, 2010

The committee of *The Art of Real Estate* would like to invite you to submit your artwork for consideration at the 2010 event. *The Art of Real Estate* celebrates the talented artists that are part of the San Antonio real estate industry. The event benefits the San Antonio Women's Council of Realtors.

A major component of *The Art of Real Estate* is the artwork! To be featured at the 2010 event, artists must submit their pieces to be reviewed by a professional jury. The deadline for all submissions is April 9, 2010. Approximately 100 pieces of artwork will be selected to be displayed.

Artwork jury process

A panel of industry professionals and artists will review your submission on Wednesday, April 14. One hundred pieces of artwork will be selected to be featured at the event with no more than 15 jewelry pieces chosen. Notifications will be sent to the featured artists within three days of the jury selection process.

Event signature artwork

In addition to all the featured artwork, one piece will be selected to be the event signature artwork. This piece will be professionally reproduced on posters that will be for sale at the event. To be considered for the event signature artwork, artists must submit a piece that reflects the 2010 theme – **“Home Is Where the Art Is.”** While pieces outside this theme will be included in the show, only submissions reflecting the theme will be considered for the event signature piece to be reproduced on posters for sale. We encourage you to create a new piece exclusively for *The Art of Real Estate*.

The signature winning artist *must* be present for the duration of the event from 6:00 – 9:00 p.m. This artist will sign posters that are purchased by the attendees. This winning artist will also receive two additional tickets for a guest and an assistant if desired.

The winning artist will be notified immediately following the jury selection process and must agree to be present at the event. If the selected artist is unable to be present, the artist producing the runner up artwork will be selected to be featured.

Artwork submission

The Art of Real Estate is open to any artist that is also part of the real estate industry. To submit your artwork for consideration, please visit www.realty-art.com. Click on the “submit artwork” link and follow the instructions. Artists may submit an unlimited amount of artwork. All submissions must be uploaded to the website by midnight on April 9, 2010.

Artwork pricing

Artists will submit their proposed sales prices at the time of artwork submission. At the 2009 event, the majority of artwork sold fell in the price range under \$500. While you are encouraged to not limit your submissions, artwork that sells ultimately benefits the artist and the event alike.

Proceeds from artwork

The sale of art will be managed by event staff and volunteers at a head cashier's table.

Artists will receive 80% of the sales price of any sold artwork. If your piece sells, a runner will deliver a sold sticker for the name card and request your signature on the disbursement form. Checks will be mailed to these artists within 7 – 10 business days following the event.

To support their charitable efforts, 20% of the proceeds will be donated toward a charitable organization. Please note that the Women's Council of Realtors does not keep a percentage of the sold artwork, but artists will have the opportunity to donate to the WCR organization.

Entry into the event

If your artwork is selected to be featured at the event, you will receive a complimentary ticket for entry. One ticket will be mailed out per artist regardless of the number of entries being exhibited.

Artwork display

Artwork will be displayed throughout one of the five Sitterle model homes at Campanas at Cibolo Canyons. The neighborhood is specifically located at 22710 Colibries, San Antonio, TX 78261. The event committee has factored in size and style to determine a location. This location is not subject to change. An artwork guide will be distributed to all attendees that will indicate where your artwork may be viewed and purchased. All artists are highly encouraged to bring an easel for each accepted submission. Easels will not be sold with artwork.

Accepted artwork

All artists that have been accepted into the 2010 *The Art of Real Estate* event will be notified immediately following the jury selection process. Please keep these drop off and pick up dates in mind in the event your piece is selected.

Tuesday, April 27	3:00 p.m. – 7:00 p.m. or
Wednesday, April 28	10:00 a.m. – 2:00 p.m.

All artwork that does not sell at the event must be taken from the event site by the artist during these hours:

Friday, April 30	10:00 a.m. – 2:00 p.m.
------------------	------------------------

No exceptions will be made on drop off and pick up times. For security reasons, you will *not* be allowed to remove any 'unsold' art the night of the event. Unsold artwork can also be donated to the Women's Council of Realtors if the artist chooses. These pieces will be sold to raise funds for the organization.

Thank you for your interest in *The Art of Real Estate*. We look forward to seeing your wonderful pieces! If you have any questions, please feel free to e-mail the artist representative, Jennifer Villarreal, at: jennifer.villarreal@stewart.com or 210-573-2875.